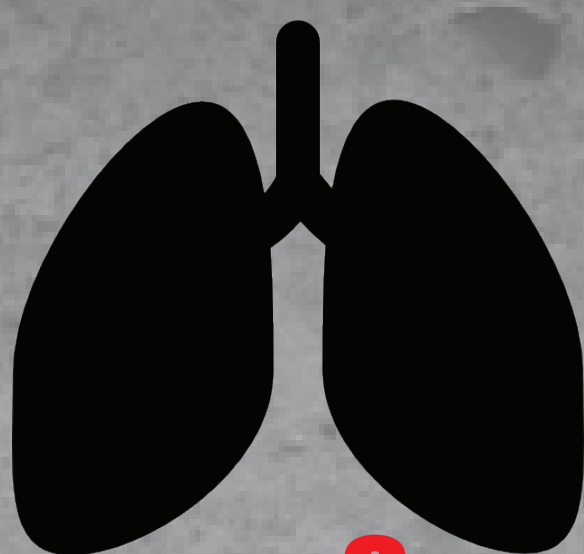
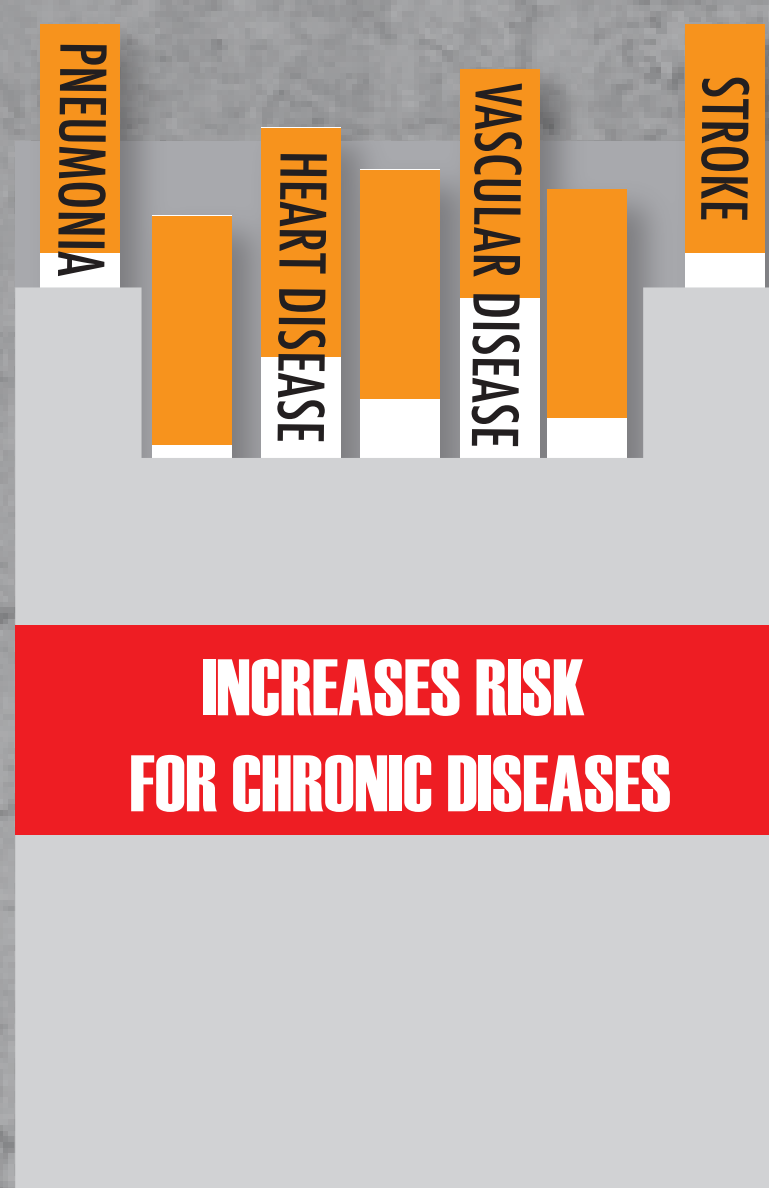


THE IMPACT OF SMOKING

"I'VE SMOKED FOR SO LONG,
THE DAMAGE IS ALREADY DONE" **REVERSIBLE**

CIGARETTE SMOKING HARMS
NEARLY EVERY ORGAN
IN THE HUMAN BODY



SMOKING CAUSES **9** OUT OF **10**
LUNG CANCER DEATHS



480,000 DEATHS EACH YEAR.
1 IN **5** DEATHS

78

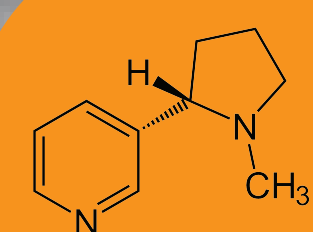
64

AVERAGE US ADULT

AVERAGE US ADULT SMOKER

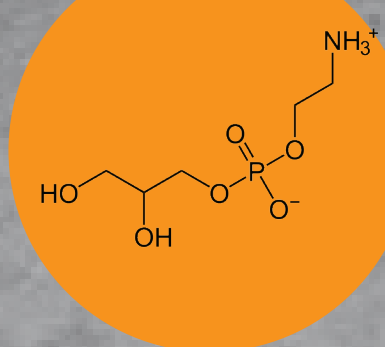
LIFE EXPECTANCY

NICOTINE



THE LIQUID FOR E-CIGARETTES CAN HAVE
NICOTINE, GLYCERIN AND FLAVORING
AND YOU DON'T KNOW WHAT ELSE

GLYCERIN

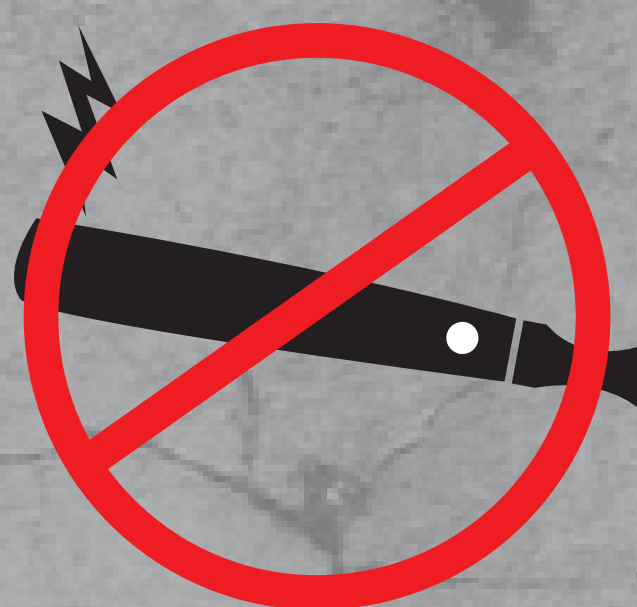


E-CIGS AND VAPE CIGS CAN BE USED FOR
MARIJUANA, HASH OIL, AS WELL AS
ANY OTHER SOLUBLE DRUGS.

"E-CIGS ARE ON A RAPID GROWTH AMONG
HIGH SCHOOL AND MIDDLE SCHOOL STUDENTS"



E-CIGARETTE USE DOUBLED AMONG MIDDLE AND HIGH SCHOOL
STUDENTS FROM 2011 TO 2012 AND TRIPLED FROM 2013 TO 2014
ACCORDING TO THE CDC



E-CIGARETTES ARE UNREGULATED

ASK TERRIE



In high school, Terrie was a pretty cheerleader who competed on the cheer circuit. Her father smoked, and with more and more of her friends smoking, Terrie soon found herself lighting up in social settings. "It was the cool thing to do," she said. She eventually was smoking up to two packs a day and started feeling the effects of tobacco at age 25—a sore throat that never seemed to go away. In 2001, at the age of 40, Terrie was diagnosed with oral cancer. As she recalled,

"I HAD A SORE IN MY MOUTH AND HAD TO GO
THROUGH ALL THESE GRUELING RADIATION TREAT-
MENTS. IT WAS AWFUL."

Terrie continued to smoke throughout her radiation treatments. "I didn't think I had to quit. The radiation was getting rid of the cancer, so I could still smoke," she said.

Later that same year,

TERRIE WAS DIAGNOSED WITH THROAT CANCER.

It was then that she quit for good. The doctors informed her that they would need to remove her larynx. From then on, Terrie spoke with the help of an artificial voice box that was inserted in her throat. "This is the only voice my grandson knows," she said. "I miss being able to sing lullabies to him. When children ask me why I talk like this, I tell them it's because I used to smoke cigarettes. Don't ever smoke." Terrie welcomed three grandchildren into her life. Yet, one concern remained for Terrie...

"MY FEAR NOW IS THAT I WON'T BE AROUND TO
SEE MY GRANDCHILDREN GRADUATE OR GET
MARRIED."

Terrie worked tirelessly to educate young people about the dangers and consequences of tobacco use. She lent her time and support to several health and advocacy organizations. "I'm busier now than before I got cancer," Terrie said about her life over the last few years. Unfortunately, the cancer returned many times in the years after Terrie was first diagnosed.

TERRIE DIED ON SEPTEMBER 16, 2013 FROM
SMOKING-RELATED CANCER. SHE WAS 53.